

CROWN POINT WHITETAILS

The Jumpstart Program

Stop buying stocker bucks and does every season. Put your own deer to work.

Morgan, Texas • crownpointwhitetails.com



WHO THIS IS BUILT FOR

Two ranches, one problem

The high-fence ranch starting from scratch

- You have the acreage and the fence.
- What you do not have is a herd worth hunting.
- Buying enough quality stock outright is a big check and a sourcing problem.

The hunting operation on the buying treadmill

- You buy stocker bucks every single year.
- They get hunted, and the genetics leave with them.
- Next season you write the same check again.

This program answers both — with the same twelve does.

THE PROBLEM

The stocker treadmill

A stocker buck is the most expensive animal on your ranch, and the only one that leaves nothing behind.

\$7,500

Per head for
release-class stock

Every year

The purchase repeats
for as long as you operate

Nothing

Retained on your ranch
when the season ends

Ten bucks a year is \$75,000 annually — \$750,000 across a decade — and at the end of it your herd is exactly where it started.

THE DIFFERENCE THAT MATTERS

What a stocker buck can never do

STOCKER BUCK

- One hunting season of value
- Harvested, and then he is gone
- His genetics leave the ranch with him
- Produces no females — ever
- You buy the same animal again next year

A PROGRAM FAWN CROP

- Roughly half the crop is female
- Those does breed on your ranch for a decade
- Their daughters breed there after them
- Your resident herd improves permanently
- Bucks mature on your ground, under your management

Half of every crop is the half a stocker purchase can never give you.

THE OTHER ALTERNATIVE

Or buy does and turn them out

It looks cheaper on the invoice. Here is what you are actually buying.

You do not know what she is bred to

A doe in open pasture breeds to whatever buck finds her first. You have no say in the sire and no pedigree on the fawn.

You do not know if the fawn lives

Fawning on native range means predators, weather, and nobody watching. You learn what survived months later, if you learn at all.

You do not know what you got

No count, no sex ratio, no records, no scores. You end up managing a herd you cannot actually measure.

And every one of those risks is yours

None of it is priced into what you paid for the doe. You carry all of it, every season, with no way to verify the outcome.

This program hands you the benefit of being a deer breeder — without you becoming one.

THE GENETICS BEHIND IT

What you are breeding to

Our herd bucks average over 200 inches at two years old.

Measured on our nutrition program, on our records. What an animal expresses on your ground still depends on your habitat and management — but the genetics are the genetics.



Every animal photographed here, on our place. Full pedigree documentation accompanies every animal in your crop.

HOW THE PROGRAM WORKS

Four moving parts

1

You acquire bred does

Twelve does fill one breeding pen, at \$5,000 each. Buy in pens — twelve, twenty-four, thirty-six.

2

We hold and breed them

\$125 per head per month covers feed, husbandry, herd health, breeding, and all reporting.

3

Fawns are born and reared

Late spring fawning. Fawns are boarded at the same rate through weaning.

4

The crop goes to your ranch

Every March, tagged, tested, permitted, hauled, and released onto your registered site.

No facility to build. No breeder permit to hold. No staff to hire.

THE ANNUAL CYCLE

Same calendar, every year

Placement

Does allocated to your account. Boarding begins.

May – June

Fawning. Crop count and sex ratio reported to you in writing.

Oct – Nov

Does re-bred. Sire assignments confirmed for the next cycle.

January 15

Your retention election is due on this year's doe fawns.

March

Tagged, CWD tested, permitted, hauled, released onto your ranch.

Fawn boarding runs from a fixed 1 June start to the March release — nine months per crop.

THE FIVE-YEAR DOE CYCLE

Your does come home too

After her fifth fawn crop, each doe is tested, permitted and released onto your pasture alongside that year's fawns.

A young breeding herd

Fawn production and vigour peak early. A fixed cycle keeps average herd age down and output up.

Bounded facility time

No animal spends its whole life in a pen. Residency is capped by design, not by exception.

You keep the animal

A proven doe with documented genetics goes onto your ground as a mature wild breeder — not to a cull pen.

Twelve proven does, returned to your pasture, still producing.

Keep your doe fawns working

Rather than taking every doe fawn home in March, you can leave them in the program to be bred. They are already your animals, so there is no second acquisition fee — boarding simply continues.

WIND DOWN

Retain nothing

Five crops delivered, does returned at year five, program concludes.

MAINTAIN

Retain about a quarter

Herd holds at twelve does indefinitely. No further acquisition cost, ever.

GROW

Retain more heavily

Breeding herd and annual crop scale up, subject to available pen capacity.

Retaining roughly one doe fawn in four holds a twelve-doe herd flat for as long as you want to run it.

TWELVE-DOE ENTRY

What five years delivers

114

Head delivered
onto your ranch

102

Fawns across
five crops

12

Proven does returned
to your pasture

~51

Buck fawns,
yours to grow out

Total five-year program cost

\$293,250

All-in, per head delivered

\$2,572

Expected case, 1.7 fawns weaned per doe. Covers doe acquisition, all boarding and all release compliance. Breeding and delivery are quoted separately.

THE HARD TEST

Charge the whole program to the bucks

Assume the doe fawns are worth nothing. Assume the twelve returned does are worth nothing. Put the entire five-year cost on the buck half of the crop alone.

CROWN POINT PROGRAM

\$5,750

per buck delivered

OPEN-MARKET STOCKER

\$7,500

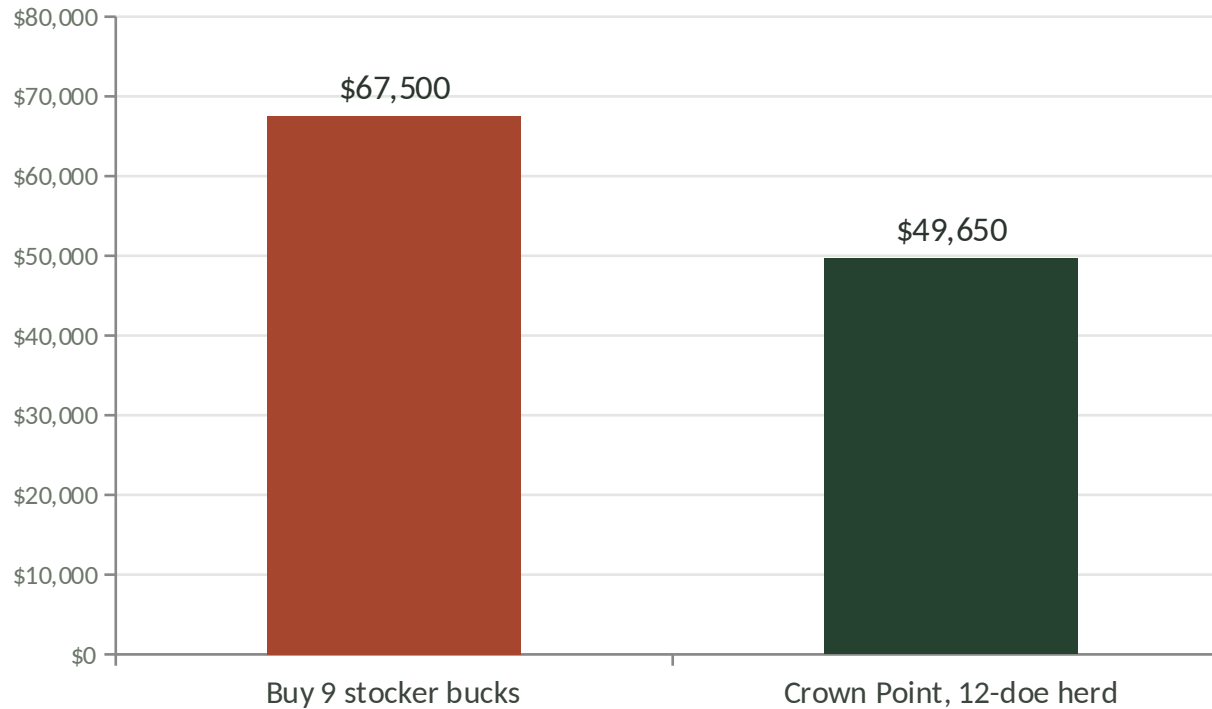
per buck on the open market

And the doe fawns, the returned does, and every improvement they make to your resident herd still come with it.

Five-year program cost divided by buck fawns delivered. Excludes breeding and delivery, both quoted separately.

STEADY STATE

Once the herd is running



For roughly \$18,000 less each year you also receive:

- About nine doe fawns, every year
- Proven does returned to your pasture
- Documented pedigree on every head
- A resident herd that keeps improving

Steady state, maintain path, expected production. Stoker column priced at the \$7,500 market minimum.

STRAIGHT TALK

Years one to four are a build

We would rather you hear this from us than work it out afterwards.

1

A buck fawn released in March is not huntable that season.

He needs three to four more years on your ground before he is a mature animal.

2

So the first years overlap.

If you hold your harvest flat, you carry the program and your usual purchases at the same time.

3

That overlap is the real cost of entry.

Ease your harvest down during the build and the crossover arrives materially sooner.

4

From year five, the direction reverses.

Your annual cost falls below what you pay now and never climbs back — and it keeps delivering females.

This is a herd-building decision with a long horizon — not a way to cut next season's invoice.

Where the two roads end at year ten

IF YOU KEEP BUYING

\$750,000

spent over ten years

- 100 bucks bought, hunted, gone
- No females acquired
- Resident herd unchanged
- The same check due again next year

IF YOU BUILD THE HERD

\$598,350

invested over ten years

- 222 head delivered — half of them female
- About 100 bucks, matured on your ground
- A resident herd breeding your genetics
- A live breeding herd still working for you

Same decade. Less money. One of these ranches owns something at the end of it.

BEYOND THE HARVEST

What it does to the property

Trophy quality becomes native

Genetics stop being something you buy each season and become something your ground produces.

Hunt quality drives hunt pricing

What you can credibly offer a client moves with the herd behind the fence.

A documented herd is an asset

Pedigree records and production data travel with the ranch. Provenance is not the same as an empty high fence.

You stop depending on the market

No competing at auction, no hoping the animal you need is available this year.

Every animal in this program goes onto your ranch to be hunted and to breed. None of it is for resale.



THE GENETICS

How your does get bred

Breeder herd bucks averaging over 200 inches at two years old, with full pedigree on every head. You choose how you get at those genetics.

BUY A SIRE

Own the buck

Purchase a breeder buck outright. He lives in your pen and breeds your does every season he is sound. Price is negotiated to the animal and his pedigree.

LEASE A SIRE

Take him for the season

Lease a proven Crown Point herd sire for the breeding window. No capital outlay, and you can change sires from one year to the next.

ARTIFICIAL INSEMINATION

Choose the straws

AI to specific genetics, including bloodlines from outside our herd. Priced on the straws you select and what is available.

Every fawn is out of a sire you selected, in a pen that holds only your does.

BEFORE WE GO FURTHER

One requirement

A registered release site.

Listed with TPWD, under the entity that will hold the release.

That is the whole list. TPWD will not register a release site unless the seven-foot perimeter fence, the habitat standard and the testing obligations are already satisfied — so if you hold one, you have met them.

If you already hold one

We can place does as soon as the agreement is executed and a pen comes open.

If you do not hold one yet

We will walk your team through registration at no charge. Most qualifying ranches are already most of the way there.

Ask this on the first call — it is the only thing that can rule a ranch out.

THE NUMBERS, PLAINLY

Fee schedule

Item	Rate	Basis
Bred doe acquisition	\$5,000	Per doe — includes program entry. Pens of twelve
Doe boarding & management	\$125	Per doe, per month, year round
Fawn boarding & rearing	\$125	Per fawn, per month, June to release
Release & compliance	\$250	Per head released — fawns and retiring does
Retained doe fawn	No fee	Boarding continues at the standard rate
Breeder buck — buy, lease or AI	Quoted	Priced to the sire, or to the straws you select
Delivery	\$3	Per loaded mile — free on orders over \$25,000

The doe price includes your program entry fee — it is not a catalog doe price. Boarding is fixed for twenty-four months.

Twelve does is one pen — \$60,000 at placement, then \$1,500 a month. Add pens as the herd grows.

NEXT STEPS

Four conversations from here

1 Confirm your release site

Fence height and TWIMS registration status. This gates everything else.

2 Size the entry

Herd size, genetics tier, and the placement window you want to hit.

3 Walk the facility

Come see the pens, meet the sires, and read the production records yourself.

4 Execute and place

Agreement signed, deposit taken, does allocated to your account.

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Let's talk